



NORTHERN ASIAN POWER-MISSION 2021: INDIA

Building The Special Relationship

1 – 5 March 2021

#NAPowermission



Introduction to the Northern Asian Virtual Power Mission

Building The Special Relationship With India: 1 – 5 March 2021

The inaugural Northern Asian Powerlist 2020 launched in October 2020 and showcased the incredible impact of the exceptional Asian business and cultural leaders across the Northern Powerhouse.

Building on the success of this we are working in partnership with the UKIERI and the University of Delhi to host the Northern Asian Power Mission: India, a virtual 5 day trade event to build upon the living bridge and special relationship with India to promote and build trade opportunities and relationships.

Expanding and deepening the bilateral trade relationship between the UK and India will be key to supporting business growth and recovery from COVID-19 and Brexit (for the UK). Trade between the UK and India was worth £24 billion in 2019, an increase of 10% on the previous year, and there is a huge opportunity for businesses in the North of England to work in partnership with India to create new jobs, economic growth, and drive forward innovation and entrepreneurship.

The relationship between the UK and India is truly special, it stretches back over centuries and is alive and thriving today. We are committed to developing even stronger links with India to drive forward mutually beneficial global trade and inward investment initiatives.

Our virtual power mission will feature:

- India launch of the Northern Asian Power group (Delhi Chapter)
- 6 industry targeted trade masterclasses with representatives from UK and India business, trade bodies and professional services:
 - Creative Industries and Culture
 - Healthcare and Life Science
 - Technology and Digital Markets
 - Food and Drink
 - Industrial and Advanced Manufacturing
 - Energy
- A celebration of diversity and women in business event

All our virtual masterclasses will provide an opportunity to:

- Meet the experts and listen to trade case studies from UK and Indian businesses
- Virtually network and agree key asks and follow up opportunities

We will host a number of follow up events such as moderator presentations and an Invest North Roundtable

Key Partners

Headline partners for the mission

We are partnering with key representatives from UK and India central and local government, enterprise partnerships, businesses, trade bodies, professional services and education partners to own and shape the agenda for future trade relationships.

Our project is led by:



We will be supported by amongst others:



Northern Asian Power Mission Launch – A Focus on India

Monday 1 March 2021 12:00 – 13:30 GMT

We are delighted to invite you to join us for the India launch of the inaugural Northern Asian Power Mission. The Asian community has, for decades, provided a powerful and varied contribution to the UK and, in particular, the north of England.

Following the successful launch of the Northern Asian Power list we are excited to explore the international business opportunities and to build on the living bridge.

Programme

- The event will be chaired by Professor Roopinder Oberoi, Founder of the Centre for Innovation and Social Enterprise, University of Delhi and Sharon Jandu, Project Director, Northern Asian Power Mission - India
- Introductions and messages of support from:
 - Graham Stuart MP, Minister for Exports
 - Lord Bilimoria, CBE, DL, FCA
 - Lord Waverley, Co-Chair, The All-Party Parliamentary Group Trade & Export Promotion
 - Lord Ranger CBE
 - Alex Ellis, High Commissioner to India

- Kevin McCole Managing Director at UK India Business Council
- Rakesh Sinha MP, Rajya Sabha
- Vincent H Pala MP. Lok Sabha
- Dr Shashank Vikram, Consul General of India
- Shamika Ravi, Member of the Economic Advisory Council to the Prime Minister of India
- Jake Berry MP, Chair, Northern Research Group
- Roger Marsh OBE DL, Chair, NP11 & Leeds City Region Enterprise Partnership
- Andy Burnham, Mayor of Greater Manchester
- Ben Houchen, Mayor of Tees Valley
- Satish Jha, Chairman, ECCO Electronics

Closing Remarks from our Patron & Partners:

- Karen French, Squire Patton Boggs
- County Councillor Keith Iddon Invest in Lancashire
- Canon Simon Baldwin Leeds Beckett University

Industry Masterclasses and Networking Overview

Creative Industries and Culture

Tuesday 2 March 2021

09:00 – 11:00 (GMT)/14:30 – 16:30 (IST)

Healthcare & Life Sciences

Tuesday 2 March 2021

12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Food and Drink

Wednesday 3 March 2021

09:00 – 11:00(GMT)/14:30 – 16:30 (IST)

Industrial and Advanced Manufacturing

Wednesday 3 March 2021

12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Technology and Digital Markets

Thursday 4 March 2021

09:00 – 11:00 (GMT)/14:30 – 16:30 (IST)

Energy

Thursday 4 March 2021

12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Our masterclasses will take place over 2 hours:

1 hour trade masterclass

- 5 minutes each from our key partners
- A chaired and moderated session featuring trade case studies from 3 UK and 3 Indian businesses
- An opportunity to answer questions

1 hour networking

- In 3 breakout sessions covering key topics and sector issues which provide an opportunity to network and gather business opportunities (20 minutes)

Creative Industries and Culture Masterclass

Tuesday 2 March 2021 09:00 – 11:00 (GMT)/ 14:30 – 16:30 (IST)

Key Partners



Format

Masterclass

3 roundtable breakout sessions

- Film and Media
- Creative and Digital Industries
- Gaming and Sport

Hear from industry experts including:

- Kully Thiarai, Creative Director and CEO, Leeds2023
- Nicky Chance-Thompson DL, CEO, Piece Hall
- Leena Jaisani, Assistant Secretary General, FICCI
- Dr Lisa Stansbie, Dean of Leeds School of Arts, Leeds Beckett University
- Raman Kalra, Partner, PwC India - TMT: Entertainment, Media & Sports
- Sally Joynson, Chief Executive, Screen Yorkshire
- James Mason, Chief Executive Welcome to Yorkshire
- Anand Bhatt Chief Executive and Artistic Director Dance City
- Vikas Kumar MBE Director GemArts
- Richard Flint Former CEO Sky Betting & Gaming
- Munjal Shroff Director & COO, Graphiti Studio
- Akshat Rathee Founder, Managing Director, NODWIN Gaming
- Manish Agarwal CEO Nazara Technologies Ltd.
- Mr. Siddharth Anand Kumar Studio head for Yoodlee Films, Saregama.

Healthcare and Life Sciences Masterclass

Tuesday 2 March 2021 12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Key Partners



Format

Masterclass

Round table & breakout sessions

- Diagnostics & MedTech
- Digital Health & the delivery of healthcare post COVID
- Healthy Ageing

Hear from industry experts including:

- Professor The Lord Patel of Bradford OBE
- Dean Fathers, Member of the Academy of Healthcare Science Regulatory Board, & Non Executive Director of NeedleSmart
- Dr Param Shah, Director, FICCI
- Sameer Kothari, CEO, Zilico
- Dr. Murtaza Khorakiwala, Managing Director, Wockhardt
- Dr. Alok Roy, Chairman, Medica Group of Hospitals, also the Chair of FICCI's National Committee on Health Services.
- Sarah Smith, Enterprise & Education Specialist in Ageing & Dementia, University of Salford.

With more to be announced soon

Food and Drink Masterclass

Wednesday 3 March 2021 09:00 – 11:00 (GMT)/14:30 – 16:30 (IST)

Key Partners

SQUIRE
PATTON BOGGS



fdf passionate about
food & drink

C | B | I

 Department for
International Trade

UK INDIA
BUSINESS COUNCIL

UK INDIA
BUSINESS COUNCIL

Format

Masterclass

2 roundtable breakout sessions

- Building a Global Food and Drink Brand.
- Where Are The Opportunities?
From Agri-Tech to Plant Based Foods

Hear from industry experts including:

- Lord Bilimoria, President, CBI
- Hannah Kendrick, Partner, Squire Patton Boggs
- Ian Wright, Chief Executive, Food and Drink Federation
- Joel Smith, Partner, PwC
- Nagma Ebanks-Beni MBE - Commercial Director - Prima Cheese Ltd
- Roli Pande, Executive, Agriculture & Food Processing at Confederation of Indian Industry CII
- Manish Whorra, Director at Confederation of Indian Industry
- Stephen Noblett MI Ex, International Trade Adviser - Food and Drink Sector, Yorkshire and the Humber
- Dr. A.K.Tyagi, Executive Director, Haldiram
- Shubhi Mishra, Consultant, UK India Business Council's Food & Drink Advocacy Group and Trade Promotion
- Luis Mulet, Agri-Tech Sector Development Specialist - Northern Powerhouse, Department for International Trade (DIT)

Industrial and Advanced Manufacturing

Wednesday 3 March 2021 12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Key Partners



Format

Masterclass

Roundtable breakout sessions

- The Future of Manufacturing: Opportunities between the UK and India around new materials and the rise of net zero. The Future of Manufacturing. We will further explore the opportunities between the UK and India around Graphene and the rise of net zero.
- Deep dive into sectors such as automotive, aerospace, steel, infrastructure and advanced systems and the subnational trade opportunities across the Northern Powerhouse and India.

Hear from industry experts including:

- Mr. Deepak Pahwa, Chairman, Innovation Committee, PHDCCI; Chairman, Pahwa Group and Managing Director of Bry-Air (Asia)
- June Smith, Regional Director – North, Make UK
- Dr Jatinder Singh, PHD Chamber of Commerce and Industry
- Karen French, Partner, Squire Patton Boggs
- Dr Debashish Bhattacharjee, Vice President Technology & New Materials Business, Tata Steel
- Mike Maddock, MD & Co Owner Performance Engineered Solutions (PES) Ltd: Visiting Professor University of Sheffield, Make UK Membership Board Member & DIT Export Champion.
- Mr. Arun Kumar Jha, Director General, National Productivity Council, DPIIT, Ministry of Commerce & Industry, GOI
- Mike Eldred, Industrialisation Director, BAE Systems
- Hariharan Krishnamurthi, Chief Financial Officer, Switch Mobility
- Katarzyna Paciorek, Area Sales Manager, Macalloy
- R Muralidharan, Chief Technology Officer, Tata Power SED Tata Advanced Systems

Technology and Digital Markets Masterclass

Thursday 4 March 2021 09:00 – 11:00 (GMT)/ 14:30 – 16:30 (IST)

Key Partners

FINTECHNORTH

LEP Leeds City Region
Enterprise
Partnership



Hear from industry experts including:

- Brian Archer, Director of Economic Services, Leeds City Region Enterprise Partnership
- Jeremy Pilmore-Bedford, Deputy High Commissioner - Bangalore
- Sherin Mathew, CEO & Founder, AI Tech North
- Julian Wells, Director, FinTech North
- Dr Jatinder Singh, Director, PHD Chamber
- Nick Kaimakami, Executive Vice President & Head EMEA & USA, Prime Focus Technologies
- Zandra Moore, CEO & Founder, PanIntelligence
- Viraj Kalra, CEO & Founder, Whiteladder Consultancy
- Shobhit Mathur, Lead-Partnerships, Dhvani Rural Information Systems
- Peter Maude, Chief Technology Officer, Crisp
- Raghu Cavale, Vice President & Head of India Business, Infosys
- Stuart Clarke, Director, Leeds Digital Festival
- Nigel Jones, Sector Specialist - Tech, Digital and Creative, DIT NPH

Format

09:00 - 10:00 – Masterclass

10:00 - 11:00 – 3 roundtable breakout sessions

- FinTech and Data
- Building a Digital Community
- UK and India: Investment Opportunities

Energy Masterclass

Thursday 4 March 2021 12:00 – 14:00 (GMT)/17:30 – 19:30 (IST)

Key Partners

Invest in
Lancashire



SQUIRE
PATTON BOGGS

UK INDIA
BUSINESS COUNCIL

Format

Masterclass

Roundtable breakout sessions

- Low carbon technology manufacture and demonstration (facilitated by Melissa Conlon from AMRC North West)
- Hydrogen and the Supply Chain (facilitated by Nick Helm)

Hear from industry experts including:

- Henri Murison, Director, Northern Powerhouse Partnership
- Stephen Young, Executive Director for Economic Growth, Lancashire County Council
- Miranda Barker, Chair of RedCAT (Lancashire Centre for Alternative Technologies)
- Ged Heffernan, Director of River Power Pod Ltd
- Melissa Conlon, Commercial Director, from AMRC North West
- Manpreet Singh Partner, IGH Climate Change & Sustainability Services KMPG India
- Ian Wood, Partner, Squire Patton Boggs
- Nick Helm, Partner, Squire Patton Boggs
- Mr Kumar & Dr Fawkes EnergyPro Asset Management Ltd
- Prasenjit Dhar Associate Director. UKIBC

Celebration of Diversity and Women in Business

Friday 5 March 2021 09:00 – 12.00 (GMT)/14:30 – 18:00 (IST)

Key Partners



BUSINESS
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Focus Areas

Choose to Challenge: From Local to Global – how challenges can drive business success.

- Hear from women who have challenged and succeeded, entering new markets and crossing cultures.
- This session is for women in business who want to develop and grow through increasing local and global connections.
- Learn from women who have a great story and will tell it warts and all!
- Meet other business women, share ideas explore collaboration – all ahead of the opportunity to take your product or service out to India in 2022!

Hear from fantastic speakers including:

- Paula Grizzard, Founder, She Business
- Heather Waters, National Enterprise Manager for Women In Business, NatWest
- Louise Knutsson, Managing Partner & Founder, MatchesTalent
- Jordan Dargue, Investment Director, North Invest
- Karina Jadhav, Founder & Owner, Menagerie Restaurant & Bar
- Bhairavi Sonowal, Director, HED Healthcare



#NAPowerlist